

**Whitehorse Cross Country Ski Club  
Annual General Meeting**

Wednesday, September 29, 2010

Time: 7:00 p.m.

Location: Grey Mountain Room, Mt. McIntyre Rec Centre

**MINUTES**

**Call to order** (Tom) 7:05 p.m.

President, Tom Ullyett welcomed everyone and introduced present ski club executive.

**Review and Adoption of Agenda**

Item 9.4 – added item that Keith Lay would like to talk about the Chilkoot Trail Users Group.

**Approval of Minutes of AGM of September 30, 2009**

Motion to accept minutes: by Jim Hawkings, Seconded by Rudy Sudrich. Carried.

**Awards:**

It was announced that the Monique Waterreus award would be given to Dahria Beatty. Both Dahria and coach Alain Masson were away, so the award will be presented at a future event.

**Financial Report**

Treasurer Ian Robinson presented the financial statements for the 2009/2010 year (attached). Ian reported that the Club had a good year and were in a good financial position.

Motion to accept Financial Statements of the year 2009/10 as attached by Ike Whitehead, Seconded by Mary Whitley. Carried.

Ian presented the budget for the 2010/2011 year. There was a brief discussion

**President's report:** (Tom) Attached.

**Program Director report:** Craig gave a brief report of the programs scheduled for the upcoming year.

**Facilities Director report:** (Claude) Attached.

**Volunteer Director's report:** (Anne) Attached.

**Land Tenure Committee report:** (Cindy Breitreutz) Attached.

**Amendment to Constitution** – Claude presented a change to the Constitution to reflect the fact that we have three directors, who do not have a specific title.

Motion by Mary Whitley that Article 4 a of the WCCSC constitution shall be repealed and replaced with the following Article 4 a. All other articles (including Articles 4 b through 4 p) shall remain unchanged.

**ARTICLE 4 DIRECTORS AND OFFICERS**

- a. The Board of Directors shall consist of an executive of the society and directors. The executive shall consist of President, Vice President, Treasurer and Secretary all of whom

shall be elected at the Annual General Meeting, three (3) Directors who shall be also be elected at the Annual General Meeting, and the Past President.

Seconded by Ike Whitehead. Carried.

**Nationals 2010 report:** (Claude Chabot). Attached.

**Executive Director report:** (Claude Chabot). Attached.

**Election of Officers:** Claude Chabot ran the elections.

President: Tom Ullyett  
Vice-President: Sue Meikle  
Treasurer: Ian Robinson  
Secretary: Lorna Hutchinson  
Directors at large: Craig Thur, Anne Kennedy, Pippa Lawson

**Outgoing Board Members:** Tom recognized outgoing board member Doug Knutson, who was our facilities director.

**Strategic Plan:** (Tom)

The Club's strategic plan is on the website. It sets out "who we are" and the strategic direction the Club is going in.

**Business Model:** (Claude)

The Ski Club Board has identified four priorities for the 2010/11 season:

1. Land Tenure
2. Implement Business Model Study
3. Cross Country Canada AGM - 2011
4. Investigate user facilities changes

**Business Model Plan:** (Tom) The Club has hired Claude Chabot as Executive Director for the Club. This is part of the changes the Club is making with respect to the new Business and Governance Model.

**Chilkoot Trail Users Group** – Keith Lay spoke about the need for a skier to be involved in this group. Keith will give some information to the Club to be put into an upcoming newsletter to try to get some interest.

**Announcements:** Ski swap on October 16, 2010 and 1<sup>st</sup> Wax & Wine on October 29, 2010.

Adjournment: 8:40 p.m.

**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Financial Statements**

**Year Ended July 31, 2010**

*(Unaudited - See Notice To Reader)*

**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Index to Financial Statements**

**Year Ended July 31, 2010**

*(Unaudited - See Notice To Reader)*

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CHARTERED ACCOUNTANTS

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### NOTICE TO READER

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On the basis of information provided by management, we have compiled the statement of financial position of Whitehorse Cross Country Ski Club as at July 31, 2010 and the statements of operations, changes in net assets and cash flows for the year then ended.

We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

Whitehorse, Yukon Territory  
September 20, 2010

CHARTERED ACCOUNTANTS

#### Disclaimer of Liability

These financial statements were compiled solely for the use of Whitehorse Cross Country Ski Club. We make no representation of any kind to any other person in respect of these financial statements and accept no responsibility for their use by any other person.

**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Statement of Financial Position**

**July 31, 2010**

*(Unaudited - See Notice To Reader)*

	2010	2009
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash		
Short term investment	\$ 61,084	\$ 54,511
Accounts receivable	53,410	52,096
Grants receivable	-	622
	-	4,320
	<u>114,494</u>	111,549
<b>CAPITAL ASSETS (Notes 2, 3)</b>	<u>227,965</u>	232,013
	<u>\$ 342,459</u>	\$ 343,562
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT</b>		
Accounts payable	\$ 8,312	\$ 1,802
Goods and services tax payable	1,688	822
Deferred income	-	25,843
	<u>10,000</u>	28,467
<b>NET ASSETS</b>		
Investment in capital assets	227,965	232,012
Internally restricted net assets (Note 4)	41,000	41,000
Unrestricted net assets	63,494	42,083
	<u>332,459</u>	315,095
	<u>\$ 342,459</u>	\$ 343,562

**APPROVED BY THE BOARD OF DIRECTORS**

\_\_\_\_\_ Director

\_\_\_\_\_ Director

See accompanying notes to financial statements.

**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Statement of Changes in Net Assets**

**Year Ended July 31, 2010**

*(Unaudited - See Notice To Reader)*

	Investment in Capital Assets	Internally Restricted	Unrestricted Net Assets	2010	2009
<b>NET ASSETS - BEGINNING OF YEAR</b>	\$ 232,012	\$ 41,000	\$ 42,083	\$ 315,095	\$ 343,884
Change in investments in capital assets	(4,047)	-	-	(4,047)	(32,793)
Excess of revenue over expenditures	-	-	21,411	21,411	4,004
<b>NET ASSETS - END OF YEAR</b>	\$ 227,965	\$ 41,000	\$ 63,494	\$ 332,459	\$ 315,095

See accompanying notes to financial statements.

**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Statement of Operations**

**Year Ended July 31, 2010**

*(Unaudited - See Notice To Reader)*

	2010	2009
<b>RECEIPTS</b>		
<b>Government Grants</b>		
- City of Whitehorse	\$ 18,000	\$ 15,000
- Lotteries Yukon	5,000	29,838
- Community Development Fund	-	83,490
- Yukon Foundation	1,600	625
2010 Nationals	246,493	27,084
Membership fees	188,465	171,288
Passes	29,975	28,369
Fundraising	29,068	25,137
Rentals	14,654	11,878
Sponsorships	5,250	9,313
Ski programs and events	23,888	13,264
Donations	9,447	12,033
Interest	1,318	1,499
	<u>573,158</u>	<u>428,818</u>
<b>DISBURSEMENTS</b>		
Administration	38,523	31,047
Donations	13,227	10,494
Fees, permits and dues	21,391	20,087
Fundraising	20,162	15,581
GST expense	4,854	6,593
Insurance	3,621	3,621
Janitorial	5,704	4,801
Management fees	97,731	83,714
Nationals 2010 expenses	246,676	27,084
Office	3,913	2,925
Professional fees	2,645	1,700
Programs and events	10,222	17,178
Promotion	7,356	8,107
Purchase of capital assets	6,292	5,331
Repairs and maintenance	14,353	13,458
Special projects	3,857	127,801
Telephone	3,884	3,962
Trail maintenance and development	22,639	16,623
Utilities	3,422	3,723
Wages and benefits	21,275	20,984
	<u>551,747</u>	<u>424,814</u>
<b>EXCESS OF RECEIPTS OVER DISBURSEMENTS</b>	<u>\$ 21,411</u>	<u>\$ 4,004</u>

See accompanying notes to financial statements.

**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Statement of Cash Flow**

**Year Ended July 31, 2010**

*(Unaudited - See Notice To Reader)*

	<b>2010</b>	<b>2009</b>
<b>OPERATING ACTIVITIES</b>		
Cash receipts from customers	\$ 552,257	\$ 449,719
Cash paid to suppliers and employees	(513,037)	(419,840)
Goods and services tax	865	(514)
Cash flow from operating activities	<u>40,085</u>	<u>29,365</u>
<b>INVESTING ACTIVITY</b>		
Purchase of equipment	(32,198)	(5,331)
Cash flow used by investing activity	<u>(32,198)</u>	<u>(5,331)</u>
<b>INCREASE IN CASH FLOW</b>	<b>7,887</b>	<b>24,034</b>
Cash - beginning of year	<u>106,607</u>	<u>82,573</u>
<b>CASH - END OF YEAR</b>	<b>\$ 114,494</b>	<b>\$ 106,607</b>
<b>CASH CONSISTS OF:</b>		
Cash	\$ 61,084	\$ 54,511
Term deposits	<u>53,410</u>	<u>52,096</u>
	<b>\$ 114,494</b>	<b>\$ 106,607</b>

# WHITEHORSE CROSS COUNTRY SKI CLUB

## Notes to Financial Statements

Year Ended July 31, 2010

(Unaudited - See Notice To Reader)

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### 1. PURPOSE OF THE ORGANIZATION

The Whitehorse Cross Country Ski Club is a not-for-profit organization registered in the Yukon Territory. Its major activity is to co-ordinate and manage cross-country skiing facilities and activities in the Whitehorse area. Under Section 149 of the Income Tax Act (Canada), the organization is exempt from income tax.

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### 2. SUMMARY OF CERTAIN ACCOUNTING POLICIES

The basis of measurement and the disclosures in these financial statements are not necessarily in accordance with Canadian generally accepted accounting principles.

The following is a summary of the certain accounting policies used by the organization in the preparation of these financial statements.

#### Revenue recognition

The organization follows the deferred method of accounting for contributions. Restricted contributions are recognized in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### Contributed Services

Volunteer services contributed on behalf of the organization in carrying out its operating activities are not recognized in these financial statements due to the difficulty in determining their value.

#### Capital assets

Capital assets purchased are expensed during the year and are recorded on the balance sheet at their historical cost less amortization. The equity in capital assets represents the historical cost of capital assets less amortization. Capital assets are amortized over their estimated useful lives at the following rates and methods:

Buildings and improvements	5%	straight-line method
Office equipment	20%	declining balance method
Computer equipment	30% to 55%	declining balance method
Outdoor lighting	10%	declining balance method
Program and race equipment	20%	declining balance method
Trail grooming equipment	20%	declining balance method
Signs	20%	declining balance method
Fencing and retaining wall	10%	declining balance method

In the year of acquisition one half the annual rate is used.

#### Investments

Investments are recorded at the lesser of cost or fair market value.

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**WHITEHORSE CROSS COUNTRY SKI CLUB**

**Notes to Financial Statements**

**Year Ended July 31, 2010**

*(Unaudited - See Notice To Reader)*

**3. CAPITAL ASSETS**

	Cost	Accumulated amortization	2010 Net book value	2009 Net book value
Buildings and improvements	\$ 108,466	\$ 62,023	\$ 46,443	\$ 51,866
Office equipment	5,183	3,332	1,851	2,314
Computer equipment	4,801	4,069	732	1,500
Outdoor lighting	197,704	131,014	66,690	74,101
Program and race equipment	52,616	22,109	30,507	1,911
Trail grooming equipment	262,555	194,694	67,861	84,826
Signs	2,176	1,663	513	642
Fencing and retaining wall	21,447	8,079	13,368	14,853
	<b>\$ 654,948</b>	<b>\$ 426,983</b>	<b>\$ 227,965</b>	<b>\$ 232,013</b>

**4. INTERNALLY RESTRICTED NET ASSETS**

The board of directors has placed internal restrictions on net assets for the following:

	2010	2009
Operations and maintenance shortfall reserve	\$ 13,000	\$ 13,000
Equipment reserve	13,000	13,000
Waxroom expansion reserve	15,000	15,000
	<b>\$ 41,000</b>	<b>\$ 41,000</b>

**5. DEFERRED REVENUE**

	2010	2009
CDF funding for 2010 Nationals	\$ -	\$ 22,843
City of Whitehorse funding for wax room expansion	-	3,000
	<b>\$ -</b>	<b>\$ 25,843</b>

**6. COMPARATIVE FIGURES**

Certain amounts in the prior year financial statements have been reclassified for comparative purposes to conform with the presentation in current year financial statements.

<b>Whitehorse Cross Country Ski Club</b>	
<b>Budget 2010-2011</b>	
#	<b>Budget FY 1011</b>
<b>Income</b>	
<b>Grants</b>	
1	City rec grant \$10,000
2	Lotteries grant \$29,250
3	Other CDF grant - To be determined
4	CDF/ Project Yukon
5	<b>Total Grants \$39,250</b>
<b>User Fees</b>	
6	Memberships \$180,000
6	Day Passes \$17,500
9	Christmas Passes \$5,400
10	Spring Passes \$3,300
11	<b>Total User Fees \$206,200</b>
<b>Fundraising Revenue</b>	
12	Billboards/Advertizing Revenue \$5,000
13	Fundraising (ski swap sales) \$20,000
14	Other Fundraising
15	<b>Total Fundraising \$25,000</b>
<b>Rentals</b>	
16	Equipment Rentals \$1,000
17	Lockers \$6,500
18	Office \$3,600
19	<b>Total Rentals \$11,100</b>
<b>Sponsorships</b>	
20	Sponsorships \$10,000
	<b>Total Sponsorships \$10,000</b>
<b>Program and Events</b>	
21	Events \$5,000
22	Programs \$8,000
23	Other
24	<b>Total Program and events \$13,000</b>
<b>Miscellaneous</b>	
25	Donations In kind \$9,500
26	Interest \$1,000
27	Access Permits
28	Miscellaneous Income
29	Donations Revenue
30	<b>Total Miscellaneous \$10,500</b>
	<b>Total Income \$315,050</b>

WCCSC		
Financial summary Page 2		Budget
		FY 1011
<b>Expenses</b>		
<b>Administration</b>		
31	Bank Charges	\$3,800
32	Bad Debt	
33	Bookkeeping	\$8,900
34	Late Fees	
35	City of Whitehorse rent	\$35,000
36	<b>Total Administration</b>	<b>\$45,500</b>
<b>Honorariums</b>		
37	Hon. gifts & vol recog./Donated memb.	\$12,000
38	<b>Total Honorariums</b>	<b>\$12,000</b>
<b>Permits Dues and Fees</b>		
39	MM User Fee	
40	CCY Affiliation	\$17,000
41	Permits Dues and Fees	\$2,000
42	Memberships/Day passes	\$2,000
43	Other Fees, Permits	\$0
44	<b>Total Permits dues and fees</b>	<b>\$21,000</b>
<b>Fundraising</b>		
45	Billboards/advertising	
46	Fundraising (ski swap)	\$16,000
47	Other	
48	<b>Total Fundraising</b>	<b>\$16,000</b>
<b>Office Expense</b>		
49	Insurance	\$3,600
50	Computer Expenses	\$500
51	Freight	\$0
52	Office Supplies	\$1,500
53	Photocopying	\$2,000
54	Telephone/internet/Fax	\$3,000
55	Postage	
56	<b>Total Office</b>	<b>\$10,600</b>
<b>Other Fees</b>		
57	Professional Fees	\$2,645
58	Other	
59	<b>Total Other Fees</b>	<b>\$2,645</b>
<b>Programs and Events</b>		
60	Events	\$12,000
61	Programs	\$5,000
62	Special Projects	\$0
63	Other Special Project Business Analysis	
64	<b>Total Program and Events</b>	<b>\$17,000</b>
<b>Advertising/Promotion</b>		
65	Web page	\$1,500
66	Advertising/Promotion	\$3,000
67	<b>Total Advertising/Promotion</b>	<b>\$4,500</b>
<b>Capital Assets</b>		
68	Purchase of Capital Assets	\$29,250
69	<b>Total Capital Assets</b>	<b>\$29,250</b>
<b>Operations and Maintenance</b>		
70	Operations and Maintenance	
71	Building repairs and maint.	\$5,000
72	Janitorial	\$5,500
73	Equipment Repairs and maint.	\$8,000
74	Equipment Fuel	
75	Pisten Bully Fuel	\$8,000
76	Snow Machines Fuel	\$3,000
77	Trail Maintenance	\$7,500
78	Underpass	
79	Webpage expense	
80	Power	\$4,000
	<b>Total Operation and Maintenance</b>	<b>\$37,000</b>
<b>Wages and Benefits</b>		
81	Wages and Benefits	
82	Contract Wages	\$18,800
83	Management fees	\$95,000
84	Wages and Salaries	\$17,500
85	GST Expense	\$5,000
86	Employer Expense	\$600
87	WCB	\$300
88	<b>Total Wages and Benefits</b>	<b>\$135,200</b>
89	Cash over	
	<b>Total Expenses</b>	<b>\$330,695</b>
90		
	<b>Net Surplus/Deficit</b>	<b>-\$15,645</b>

Tom Ollyett

President's Message  
2010 Whitehorse Cross Country Ski Club AGM

What would you do if you had half a million dollars to spend? Well, our club spends almost that amount every year just to keep the place running. "That's a ridiculous amount of money for a few ski trails", some might say. Well, as the membership of our club has more than doubled in the past 10 years to over 1300 members, so has the cost of operating it. The bulk of our \$450,000 budget is spent on direct and indirect services to members. Things like almost daily trail grooming and having the wax room and ski club office staffed up to 12 hours a day, seven days a week cost a lot of money. Plus, having a full-time class A operations manager (Mike Gladish) and a part-time professional executive director (Claude Chabot) adds both to the value of our club and the cost of running it.

Okay, with apologies to all of our members who are of the accounting profession, this is enough about finances! Let me now mention five highlights from the past year. First, the single biggest highlight was the hosting of the Haywood Ski Nationals in March, which was a wild success from every point of view including the tremendous effort made by the 200 volunteers. Second, another success was the work done by our Land Tenure Committee to have the the City's draft Official Community Plan include better protection for our 1,000 hectare trail network. This should help to protect the trail network from development for many years to come. Third, the combination of an excellent trail network, consistent snow, a long season and superb coaching saw at least 10 members of the Yukon Ski Team on the national team, at a national training centre, skiing at the varsity level for a university team or competing in an international competition. Fourth, the programming at the Club continued to grow with a huge Jackrabbit/Bunny/Lynx program, Snowfun, Ski S'cool, the Whitehorse School Challenge, three separate ski schools and, of course, the Yukon Ski Team squads. Fifth, the social side of the club is thriving and some would say the waxroom and our many social events are a better way to connect with others than Facebook! In the past year we hosted a number of events including the renown ski swap, four Coast Mountain Sports Wax & Wines, the Air North Manager's Challenge, Ski-O and the Northwestel Yukon Loppet.

Finally, I know I'm a big talker and some of you would probably say "There's no short conversations with Tom". However, next time you are in the waxroom I would encourage you to make a point of conversing with someone. T.S. Elliot, the British poet who won the Nobel Prize for literature in 1948, once observed that sometimes the very thing that you did not know about someone is the most important thing about them. Have a great ski season and I look forward to talking with you in the waxroom!

Claude Chabot  
for Doug Knutson

**Facilities Report  
2010 AGM**

As always, the club continues to upgrade and develop our facilities for both summer and winter use.

Below is a snapshot of major projects completed in the past year plus a few on the go for the future:

<b>Project</b>	<b>Status/Comments</b>
<b>Buildings</b>	
Waxroom	New concrete pad poured in front of main doors by City. This has been designed to act as foundation for a future expansion if/when we complete design (underway) and acquire funding.
Waxing trailers	Two waxing trailers acquired from Vancouver Olympics and located beside stadium. Will be used for events and Ski S'Cool in the upcoming season plus for 2012 AWG waxing.
<b>Equipment</b>	
Tidd Tech Groomer	Acquired for nationals
Summit Timers	Acquired to replace 30 yr old Chronomix (parts no longer available)
Packer roller	New packer built by Duncans acquired last fall.
Sherpa Alpina	New groomer to replace one Alpine II (25 yrs old now) – on order and expected by mid October (Lotteries grant). If this works out well we will buy another one in two years and retire the remaining Alpine II's.
<b>Trails</b>	
Dog Trail twinning	Twinning (in conjunction with KDFN trails) extended portion of Dog trail that has been twinned by approx 200 metres.
Stadium	Playhill moved back & stadium widened (Hamilton Blvd side) to provide more space.
Raven	Some corners widened for easier grooming
Scoop	Widened and banked
Dirt 'n Soul Free Ride Park	Mountain biking skills park developed and officially opened
Single track	Katimavik developed two new single track trails in our system; will be good snowshoeing trails in winter and running/biking trails in summer

**WCCSC AGM  
September 29, 2010**

**Report from the Volunteer Chair**

Over the past year, the Club has been fortunate to have over 370 volunteers working on trails, delivering programs, organizing special occasions, assisting at fundraising events and many other activities that help keep the Club and its facilities going strong. With 1200 members, this represents a contribution by one third of the Club's membership. By national standards, this is a very healthy ratio.

As well, over 220 volunteers helped to make the 2010 Haywood Ski Nationals a smashing success.

A full-page colour ad to recognize our volunteers was placed in local newspapers in April.

**Volunteer Recognition**

**Cross Country Canada**

Two members of the Club received national recognition this year by Cross Country Canada, the national sport governing body for cross country skiing

Joan Stanton and Claude Chabot were jointly honoured by CCC as Volunteers of the Year for their long and continuing contribution to cross country skiing in Canada at the Cross Country Canada Annual General Meeting, held in August in Newfoundland.

Joan was recognized for her leadership of the event committee for the Northwestel Westerns in 2006, while Claude was recognized for his contribution as chief of competition for the races, roles they both repeated at this year's Haywood Ski Nationals. As well, the major roles they each during the 2007 Canada Winter Games contributed to earning this well-deserved recognition.

**City of Whitehorse Volunteer of the Year Nominations**

Joan Stanton and Claude Chabot were jointly nominated by both the WCCSC and CCY for the City's 2009 Volunteer of the Year award. The awards event was held on April 21<sup>st</sup>, 2010 and while another organization's nominee was selected for the Volunteer of the Year award Joan and Claude were honoured for their contributions.

## Sport Yukon

In November, 2009 the following volunteers from the WCCSC were recognized:

John Wright - Trailworker of the Year  
Lori Greer - Club Event Volunteer of the Year  
Derrick Hynes – Administrator of the Year

The 2010 Sport Yukon awards will be held November 26<sup>th</sup>, and the Club is again submitting names of volunteers who deserve to be recognized.

Pippa Lawson

## **WCCSC AGM, September 29, 2010: Land Tenure Committee Report**

Cindy Breitreutz (Chair), Pippa Lawson (Board Liaison), Sue Johnson, Julie DesBrisay, Lenore Morris, Craig Beattie

It was an eventful year for land tenure matters:

- We took advantage of the municipal election last fall to urge candidates to commit to protecting the Mt. Mac ski trails from development, and we succeeded: protection of the Mt Mac trails became an issue in the election and no one opposed it.
- We made submissions to the City on its proposed new Official Community Plan, and were pleased to see that the new draft plan includes a new McIntyre Creek Park, within which would be a special Recreation Area comprising our ski trails, with policies designed to meet our needs while protecting from incompatible development and motorized recreation.
- We were also very supportive of the city's proposed moratorium on future mineral staking within city limits, although most of our land is already staked.
- With respect to mineral rights, we signed a memorandum of understanding with Coyne & Sons, the company that holds almost all of the mineral rights in the area. This document formalizes our informal agreements of the past that Coyne & Sons will notify and cooperate with us should they decide to engage in work that would affect our trails.
- We have a similar agreement with ATCO, the company that owns a few hectares of land at the north end of our trail system, including the entire Pierre Harvey loop. ATCO has been generous in allowing us to use its land for ski trails over the years, and continues to be supportive of the club. We were initially concerned to find out that ATCO requested a change in zoning designation for this land from "Outdoor Recreation" to "Country Residential", but after further discussion with company representatives, we understand that ATCO requested the change for business valuation purposes and has no plans to develop the land on which the trails lie.
- We identified and analyzed different options for protecting the ski club trails, and decided to focus on supporting the City's proposed recreation area/park, while ensuring that our interests are front and centre in the development of zoning regulations and policies for this new area.
- This coming year we will:
  - work with the city on regulations for the new Mt. Mac Recreation Area; and
  - develop a proposal for ATCO regarding our continued use of its land.
- Many thanks to Jim Gilpin for continuing to assist us with his mapping and mineral staking expertise.

**2010 Haywood Ski Nationals  
Wrap Up Report to AGM**

After years of prep work and countless volunteer hours put in by club members, the 2010 Nationals has passed and, by all accounts, was counted a success by athletes, coaches and spectators alike.

A few stats:

- 412 athletes, representing every province and territory except for Nunavut and PEI, plus Alaska
  - Athletes included a number of Olympians
  - 5 races spread over 8 days.
- 81 coaches and team support people came with the athletes plus an undetermined (50-100) parents and spectators
- 250 volunteers
- Economic benefit to Yukon: \$768,000 (YCB estimate)
- Whitehorse XC Ski Club finished 3<sup>rd</sup> in the country (out of over 60 clubs)

While putting on an event of this magnitude is a significant undertaking for the club, it also comes with significant benefits to the club.

Hosting major, high profile events like the Ski Nationals raises the profile of the club locally and regionally and should help us in our efforts to stave off development on our trail system. Local press coverage included praises for our trail system by national team skiers and other outsiders.

And events like this provide the foundation for keeping our equipment and trails at their current high standards. Funds generated by the event (either directly or indirectly) let us acquire:

- Two new waxing trailers (formerly wax trailers at Olympics)
  - Aside from waxing, these will be used by our Ski S'Cool program and other programs through the season and will form the bulk of waxing facilities for AWG in 2012
- Upgraded our 30 year old timing equipment to the new national standard (Summit timers)
- Acquired new Tidd Tech groomer and packer/roller
- Trail and stadium upgrades completed
- Paid for other repairs (re-upholstered furniture, major PB overhaul)

Then there is the impact on athletes, providing senior athletes the opportunity to compete with home turf advantage (and saving their parents the cost of travel to other venues) and helping to inspire the next generation coming along. And it also exposes all of our coaches to the highest level of competition in the country.

Finally, hosting major events provides the much needed opportunity for local officials to keep their skills up to date and to act as a training ground for the next generation coming along.

September 2010

Claude Chabot

Executive Director's Report  
2010 AGM

This is the first ever AGM report by a ski club executive director. The obvious question, of course, is what is an executive director and why does the club need one?

The ski club has grown (and continues to grow) tremendously over the past decade.

We have 1300 members (and growing), countless day pass users, around 80 km of trails that are used year round, and a ton of equipment that our dedicated staff and volunteers use to keep everything groomed. Our revenue and expenses are creeping up to the half million mark annually. We run programs that serve members from bunnies to geezers, beginners to racers and everything in between.

The point is, of course, that the club is big, indeed one of the biggest in the country and it requires a lot of effort to keep it running.

The ED position was created after a governance review by the Outside the Cube consulting firm. Its creation is a first step in taking care of two key problems: relieving the excessive burden that had been placed on our superb and long suffering Operations Manager (Mike Gladish), and relieving the workload of our volunteer board.

So, as ED, I have taken on the following key responsibilities:

- Day to day financial management, including budgeting and bookkeeping. Responsibility for overall policy direction and oversight in this area, of course, remains with the treasurer.
- Strategic, operational and financial planning.
- Sponsor and media liaison, along with acting as key club representative to outside organizations and committees
- Support to the board and various committees
- Policy development

Taking these roles on means that:

- Mike and his crew have more time to deal with key operational issues like trails and equipment and program delivery
- The board can focus on policy and can delegate the handling of detail to Mike and myself (and they get more time to ski!)

The governance model, and the role of executive director, will continue to evolve over the next year or two.

Our next step is to streamline and downsize the board somewhat. Directors will focus on policy rather than doing stuff and this should make life easier for staff and board both. It will certainly help us all keep focussed on the stuff that counts.

As we move forward, our governance model and the division of duties will continue to evolve as we continue to grow and deliver more programs to the club and the city.

And I look forward to working with the board, club members and the rest of our staff to make this all happen.