

**Whitehorse Cross Country Ski Club
Annual General Meeting**

Wednesday, September 30, 2009

Time: 7:00 p.m.

Location: Grey Mountain Room, Mt. McIntyre Rec Centre

MINUTES

Call to order (Tom) 7:00 p.m.

President, Tom Ullyett welcomed everyone and introduced present ski club executive.

Review and Adoption of Agenda

Item 8.4 – Land Tenure Committee reserve discussion added.

Motion by Claude Chabot that Agenda be adopted. Seconded – Jim Hawkings. Carried.

Approval of Minutes of AGM of September 24, 2008

Motion to accept minutes: by Grant Macdonald, Seconded by Claude Chabot. Carried.

Awards:

CCY Sport Co-ordinator Alain Masson presented the Monique Waterreus award to Janelle Greer and Colin Abbott.

Mike Gladish recognized Rudy Sudrich as the recipient of the 2009 Father Mouchet Award.

Financial Report

Treasurer Ian Robinson presented the financial statements for the 2008/2009 year.

Highlights:

- \$400,000 in revenue and programs
- \$4,000 surplus at year-end
- Day pass & membership sales - \$46,000 over budget
- Trail maintenance for the year was higher than expected because of the long season and high snowfall

Motion to accept Financial Statements of the year 2008/09 as attached by Grant Macdonald, Seconded by Claude Chabot. Carried.

Ian presented the budget for the 2009/2010 year. It is basically a break-even budget.

Motion by Laura – that a line item be placed in the 2009/10 budget to cover expenses for the upcoming year by the Land Tenure Committee. This amount would be \$4,000.00 which is our budget amount.

Discussion. Defeated

Motion by Gerry Whitley that we accept the 2009/10 budget as presented. Seconded by Pippa Lawson. Carried.

President's report: (Tom) Attached.

Program Director report: (Craig) Attached.

Facilities Director report: (Doug) Reported that most of the fall work has been done on the trails. The machinery is up and running. The Pisten Bully was undergoing its 5 year diagnostic analysis for preventative maintenance. Work being done by a certified Pisten Bully technician from Kelowna.

Communications Director report: (Kelly) Attached.

Social & Membership Director's report: Tom reported that the Coast Mountain Wax & Wine events were a great success. Tom reported that the membership survey reflected that people believe they are getting good value for their dollar.

Manager's report: attached

Volunteer Director's report: Tom reported that we have approximately 250 volunteers to make our events run successfully.

Land Tenure Committee report: (Jim) Attached.

Nationals 2010 report: (Claude Chabot). Claude reported that we are expecting about 50 – 60 teams. He expects between 350 – 400 skiers. There will be about 200 volunteers to run the races.

Election of Officers: Dermot Flynn ran the elections.

President: Tom Ulliyett
Vice-President: vacant
Treasurer: Ian Robinson
Secretary: Lorna Hutchinson
Social & Membership Director: vacant
Volunteer Director: Anne Kennedy
Communications Director: vacant
Programs Director: Craig Thur
Facilities Director: Doug Knutson

Outgoing Board Members: Tom recognized outgoing board members Kelly Cooper, Jim Gilpin, Derrick Hynes, Nikki Deneault, Katherine Sandiford and Sierra van der Meer for all their hard work while sitting on the Ski Club Board.

Strategic Plan: (Tom)

The Club's strategic plan is on the website. It sets out "who we are" and the strategic direction the Club is going in.

Business Model: (Derrick)

The Ski Club Board has identified four priorities for the 2009/10 season:

1. Land Tenure
2. implement Business Model Study
3. host Nationals in 2010
4. investigate user facilities changes

Business Model Plan: (Tom) The Club hired a consulting company Outside the Cube to review our Business and Governance Model. The review and recommendations are posted on our website. The Ski Club Board has decided that change is needed. The Business Plan for 09/10 addresses this need. It is available on the Club website and it outlines the goals for this year. Some changes based on the Outside the Cube recommendations will take place over the next year. The Board will consult with the membership about the changes that are taking place. Precision Consulting (Derrick Hynes) will lead this process.

Land Tenure Committee Reserve:

Motion by Bill Curtis that reserve funds for the Land Tenure Committee be set aside in the amount of \$15,000 and spending of those funds be left up to the Ski Club Board. Seconded by Claude Chabot. Carried.

Adjournment: 9:25 p.m.

WHITEHORSE CROSS COUNTRY SKI CLUB

Financial Statements

Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

WHITEHORSE CROSS COUNTRY SKI CLUB

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Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

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CHARTERED ACCOUNTANTS

302 - 204 Lambert Street Whitehorse Yukon Y1A 1Z4 Ph: 867.668.7500 Fax: 867.668.7506


NOTICE TO READER

On the basis of information provided by management, we have compiled the statement of financial position of Whitehorse Cross Country Ski Club as at July 31, 2009 and the statements of operations, changes in net assets and cash flows for the year then ended.

We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

Whitehorse, Yukon Territory
September 9, 2009



CHARTERED ACCOUNTANTS

Disclaimer of Liability

These financial statements were compiled solely for the use of Whitehorse Cross Country Ski Club. We make no representation of any kind to any other person in respect of these financial statements and accept no responsibility for their use by any other person.

WHITEHORSE CROSS COUNTRY SKI CLUB

Statement of Financial Position

July 31, 2009

(Unaudited - See Notice To Reader)

	2009	2008
ASSETS		
CURRENT		
Cash	\$ 54,511	\$ 31,942
Short term investment	52,096	50,631
Accounts receivable	622	-
Grants receivable	4,320	-
	<u>111,549</u>	<u>82,573</u>
CAPITAL ASSETS (Notes 2, 3)	<u>232,012</u>	<u>264,806</u>
	<u>\$ 343,561</u>	<u>\$ 347,379</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 1,801	\$ 2,159
Goods and services tax payable	822	1,336
Deferred income	25,843	-
	<u>28,466</u>	<u>3,495</u>
NET ASSETS		
Investment in capital assets	232,012	264,805
Internally restricted net assets (Note 4)	41,000	39,000
Unrestricted net assets	42,083	40,079
	<u>315,095</u>	<u>343,884</u>
	<u>\$ 343,561</u>	<u>\$ 347,379</u>

APPROVED BY THE BOARD OF DIRECTORS

_____ Director

_____ Director

See accompanying notes to financial statements.

WHITEHORSE CROSS COUNTRY SKI CLUB

Statement of Changes in Net Assets

Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

	Investment in Capital Assets	Internally Restricted	Unrestricted Net Assets	2009	2008
NET ASSETS - BEGINNING OF YEAR	\$ 264,805	\$ 39,000	\$ 40,079	\$ 343,884	\$ 374,619
Change in investments in capital assets	(32,793)	-	-	(32,793)	(42,552)
Change in internally restricted net assets	-	2,000	(2,000)	-	-
Excess of revenue over expenditures	-	-	4,004	4,004	11,817
NET ASSETS - END OF YEAR	\$ 232,012	\$ 41,000	\$ 42,083	\$ 315,095	\$ 343,884

WHITEHORSE CROSS COUNTRY SKI CLUB

Statement of Operations

Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

	2009	2008
RECEIPTS		
Government Grants		
- City of Whitehorse	\$ 15,000	\$ 5,500
- Lotteries Yukon	29,838	2,243
- Lotteries Yukon - 2010 Nationals	19,500	-
- Community Development Fund	83,490	19,000
- Community Development Fund - 2010 Nationals	7,584	-
- Yukon Foundation	625	-
Membership fees	171,288	140,111
Passes	28,369	21,898
Fundraising	25,137	28,778
Rentals	11,878	10,923
Sponsorships	9,313	10,500
Ski programs and events	13,264	9,272
Donations	12,033	15,657
Interest	1,499	428
Miscellaneous	-	106
	428,818	264,416
DISBURSEMENTS		
Administration	31,047	28,541
Donations	10,494	3,737
Fees, permits and dues	20,087	18,575
Fundraising	15,581	19,657
GST expense	6,593	2,003
Insurance	3,621	3,621
Janitorial	4,801	4,034
Management fees	83,714	66,027
Nationals 2010 expenses	27,084	-
Office	2,925	3,641
Professional fees	1,700	2,000
Programs and events	17,178	19,904
Promotion	8,107	2,127
Purchase of capital assets	5,331	1,192
Repairs and maintenance	13,458	11,061
Special projects	127,801	35,174
Telephone	3,962	4,428
Trail maintenance and development	16,623	12,050
Utilities	3,723	3,816
Wages and benefits	20,984	11,011
	424,814	252,599
EXCESS OF RECEIPTS OVER DISBURSEMENTS	\$ 4,004	\$ 11,817

WHITEHORSE CROSS COUNTRY SKI CLUB

Statement of Cash Flow

Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

	2009	2008
OPERATING ACTIVITIES		
Cash receipts from customers	\$ 449,719	\$ 274,838
Cash paid to suppliers and employees	(419,840)	(261,876)
Goods and services tax	(514)	1,732
	<hr/>	<hr/>
Cash flow from operating activities	29,365	14,694
INVESTING ACTIVITY		
Purchase of equipment	(5,331)	(1,192)
	<hr/>	<hr/>
Cash flow used by investing activity	(5,331)	(1,192)
INCREASE IN CASH FLOW	24,034	13,502
Cash - beginning of year	<hr/> 82,573	<hr/> 69,071
CASH - END OF YEAR	\$ 106,607	\$ 82,573
CASH CONSISTS OF:		
Cash	\$ 54,511	\$ 31,942
Term deposits	52,096	50,631
	<hr/>	<hr/>
	\$ 106,607	\$ 82,573

WHITEHORSE CROSS COUNTRY SKI CLUB

Notes to Financial Statements

Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

1. PURPOSE OF THE ORGANIZATION

The Whitehorse Cross Country Ski Club is a not-for-profit organization registered in the Yukon Territory. Its major activity is to co-ordinate and manage cross-country skiing facilities and activities in the Whitehorse area. Under Section 149 of the Income Tax Act (Canada), the organization is exempt from income tax.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The basis of measurement and the disclosures in these financial statements are not necessarily in accordance with Canadian generally accepted accounting principles.

The following is a summary of the significant accounting policies used by the organization in the preparation of these financial statements.

Revenue recognition

The organization follows the deferred method of accounting for contributions. Restricted contributions are recognized in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributed Services

Volunteer services contributed on behalf of the organization in carrying out its operating activities are not recognized in these financial statements due to the difficulty in determining their value.

Capital assets

Capital assets purchased are expensed during the year and are recorded on the balance sheet at their historical cost less amortization. The equity in capital assets represents the historical cost of capital assets less amortization. Capital assets are amortized over their estimated useful lives at the following rates and methods:

Buildings and improvements	5%	straight-line method
Office equipment	20%	declining balance method
Computer equipment	30% to 55%	declining balance method
Outdoor lighting	10%	declining balance method
Program and race equipment	20%	declining balance method
Trail grooming equipment	20%	declining balance method
Signs	20%	declining balance method
Fencing and retaining wall	10%	declining balance method

In the year of acquisition one half the annual rate is used.

Investments

Investments are recorded at the lesser of cost or fair market value.

WHITEHORSE CROSS COUNTRY SKI CLUB

Notes to Financial Statements

Year Ended July 31, 2009

(Unaudited - See Notice To Reader)

3. CAPITAL ASSETS

	Cost	Accumulated amortization	2009 Net book value	2008 Net book value
Buildings and improvements	\$ 108,466	\$ 56,600	\$ 51,866	\$ 57,290
Office equipment	5,183	2,869	2,314	2,205
Computer equipment	4,801	3,301	1,500	1,188
Outdoor lighting	197,704	123,604	74,100	82,334
Program and race equipment	20,418	18,507	1,911	2,388
Trail grooming equipment	262,555	177,729	84,826	102,095
Signs	2,176	1,534	642	802
Fencing and retaining wall	21,447	6,594	14,853	16,504
	\$ 622,750	\$ 390,738	\$ 232,012	\$ 264,806

4. INTERNALLY RESTRICTED NET ASSETS

The board of directors has placed internal restrictions on net assets for the following:

	2009	2008
Operations and maintenance shortfall reserve	\$ 13,000	\$ 13,000
Equipment reserve	13,000	13,000
Lighting Reserve	-	13,000
Waxroom expansion reserve	15,000	-
	\$ 41,000	\$ 39,000

5. DEFERRED REVENUE

	2009	2008
CDF funding for 2010 Nationals	\$ 22,843	\$ -
City of Whitehorse funding for wax room expansion	3,000	-
	\$ 25,843	\$ -

At year end the funding was received for these projects. As the expenses had not been incurred prior to year end, the funding was reclassified as deferred revenue.

Budget 2009-2010			
#	Income	Budget FY 0910	Notes FY 0910
Grants			
1	City rec grant	\$10,000	Based on the March 09 grant, facilities O&M grant
2	Lotteries grant	\$11,500	Track setter and timing equipment
3	Other CDF grant - To be determined	\$0	
4	CDF/ Project Yukon	\$0	
5	Total Grants	\$21,500	
User Fees			
6	Memberships	\$156,000	Average of two previous years, excludes donated membership
8	Day Passes	\$16,500	\$2 increase in Day passes, leave same as last year
9	Christmas Passes	\$5,600	Same as last year
10	Spring Passes	\$3,500	Lower than last year due to exceptional spring conditions
11	Total User Fees	\$181,600	
Fundraising Revenue			
12	Billboards/Advertizing Revenue	\$5,700	
13	Fundraising (ski swap sales)	\$20,000	Conservative estimate, same as 0809
14	Other Fundraising		
15	Total Fundraising	\$25,700	
Rentals			
16	Equipment Rentals	\$1,000	
17	Lockers	\$6,500	50 lockers at added \$10 each
18	Office	\$4,000	slight increase in rental of wax room
19	Total Rentals	\$11,500	
Sponsorships			
20	Sponsorships	\$7,000	Nwtel \$5000, due to reduced Loppet, Coast Mtn \$2000
	Total Sponsorships	\$7,000	
Program and Events			
21	Events	\$5,000	Loppet reduced, other races added
22	Programs	\$5,000	Additional programs - ski s'cool
23	Other	\$0	
24	Total Program and events	\$10,000	
Miscellaneous			
25	Donations in kind	\$3,300	Nwtel donation
26	Interest	\$1,000	
27	Access Permits	\$0	
28	Miscellaneous Income	\$0	
29	Donations Revenue	\$0	
30	Total Miscellaneous	\$4,300	
	Total Income	\$261,600	

WCCSC		>>>>>Next year>>>>>	
Financial summary Page 2		Budget	
		FY 0910	Notes FY 0910
Expenses			
Administration			
31	Bank Charges	\$2,500	actual fees proj \$5500, these fees will be netted against recovery from S&G for amount over \$2500 (line 28)
32	Bad Debt	\$0	
33	Bookkeeping	\$500	Sue Fournier
34	Late Fees	\$0	
35	City of Whitehorse rent	\$31,000	incl rental of grey mtn room \$1,000
36	Total Administration	\$34,000	
Honorariums			
37	Hon. gifts & vol recog./Donated mem	\$3,000	Excl donated memberships
38	Total Honorariums	\$3,000	
Permits Dues and Fees			
39	MM User Fee	\$0	
40	CCY Affiliation	\$17,000	Based on same # of members of 0809
41	Permits Dues and Fees	\$400	Radio licence, liquor
42	Memberships/Day passes	\$1,700	
43	Other Fees, Permits	\$0	
44	Total Permits dues and fees	\$19,100	
Fundraising			
45	Billboards/advertising	\$0	
46	Fundraising (ski swap)	\$16,000	Based on \$20,000 sales at ski swap
47	Other	\$0	
48	Total Fundraising	\$16,000	
Office Expense			
49	Insurance	\$4,000	
50	Computer Expenses	\$500	
51	Freight	\$0	
52	Office Supplies	\$700	
53	Photocopying	\$2,000	
54	Telephone/Internet/Fax	\$3,500	
55	Postage	\$500	
56	Total Office	\$11,200	
Other Fees			
57	Professional Fees	\$2,000	
58	Other	\$0	
59	Total Other Fees	\$2,000	
Programs and Events			
60	Events	\$10,000	Reduced loppet, wax and wine\$1000, added races
61	Programs	\$2,000	Jack rabbits, snowfun
62	Special Projects	\$0	
63	Other Special Project Business Anal	\$0	
64	Total Program and Events	\$12,000	
Advertising/Promotion			
65	Web page	\$1,500	Polarcom \$300, Darryl \$1200
66	Advertising/Promotion	\$2,500	Trail maps, signs
67	Total Advertizing/Promotion	\$4,000	
Capital Assets			
68	Purchase of Capital Assets	\$15,000	Track setter \$7500, timing equip \$7500
69	Total Capital Assets	\$15,000	

WCCSC		>>>>>Next year>>>>>	
Financial summary Page 3		Budget	
		FY 0910	Notes FY 0910
Operations and Maintenance			
70	Building repairs and maint.	\$2,000	
71	Janitorial	\$5,000	
72	Equipment Repairs and maint.	\$6,000	Excl PB maint - chg to Nationals
73	Equipment Fuel	\$500	
74	Pisten Bully Fuel	\$6,000	
75	Snow Machines Fuel	\$2,500	
76	Trail Maintenance	\$7,500	Bobcat work, trail signs, general trail maintenance
77	Underpass	\$0	
78	Webpage expense	\$0	Using Webpage acct line 65
79	Power	\$4,000	
80	Total Operation and Maintenance	\$33,500	
Wages and Benefits			
81	Contract Wages	\$0	
82	Management fees	\$90,000	
83	Wages and Salaries	\$15,000	
84	GST Expense	\$5,000	
85	Employer Expense	\$840	
86	WCB	\$800	
87	Total Wages and Benefits	\$111,640	
88	Cash over		
89	Total Expenses	\$261,440	
90	Net Surplus/Deficit	\$160	

President's Message

Welcome to the 30th year of the Whitehorse Cross Country Ski Club! After the best snow season in many years followed by the warmest summer in living memory, one can only wonder what Mother Nature has in store for us. The WCCSC is regarded as one of the top cross country ski clubs in Canada thanks to a stunning 85 km trail network, hundreds of volunteers past and present, coaches, generous sponsors, our outstanding club manager Mike Gladish and a Board of Directors that does not sleep. Since last April when many members

were enjoying glorious spring skiing, our manager and Board have been hard at work on many fronts. A delegation from the Board and Land Tenure Committee appeared before City Council in the spring on land tenure. The 2008-2013 strategic plan has been reviewed, the 2009/2010 business plan has been completed, an implementation plan for the business model review has been developed, the dog policy has been revised, the 2009/2010 budget has been prepared for consideration at the September 30 AGM, a new manager's contract has been ne-

gotiated, preparations have continued for the 2010 Nationals and discussions have taken place with CCY about the racing program.

In addition, Mike Gladish has been the Club's liaison with the groups that created the dirt jump park and the disc golf course. In more ways than one, it has been a long spring and summer. I, for one, can't wait for the ski season to start! On behalf of the Board, I'd like to wish all our 1,300 members a wonderful ski season.

Whitehorse Cross Country Ski Club

2008/09 Season Report 2008/2009

During the 2008/09 season WCCSC again ran the very successful Jackrabbits Program for children ages 4 to 9. This program will continue on Tuesdays and Sundays during the upcoming ski season. The Lynx program for children ages 10 to 12 will continue as an alternative to the Cross Country Yukon squad program provided that a leader is found.

For adults, a 'Masters' skills development program and a 'Ski Parent' program for parents of preschool aged children are two possible organized activities for the upcoming season.

A race committee has been established and has met on several occasions since the spring in order to establish an event schedule for the 2009/10 season and to identify those who will organize those events. The club's focus will be on more events of a more casual nature including 'self timed' events in the hope that this will draw a wider range of participants and as the host of the 2010 Nationals, WCCSC hopes that the community's enthusiasm for both recreational and competitive skiing will only increase.

In order to assist with the increasing responsibilities of a club with 1300 members, a programs manager has been hired for the 2009/10 season. The club welcomes Kim Winnicky into this position.

Craig Thur
Programs Director

Communications Report for Minutes
By Kelly Cooper – “Retiring” Communications Director
WCCSC/AGM Sept 30/09

- 1) Been a very busy year as you can see by the two very complex and important issues, land tenure and dog which we did our best to keep the membership current of. .
- 2) Still a challenge on how to best reach the majority of members.
- 3) We have gone to electronic format (other than first newsletter) and are trying to ensure that overload does not occur on our e-mailer updates.
- 4) The web site redesign was appreciated and we receive many “hits”.
- 5) There is a membership survey planned for this fall. Please contact Kelly by Nov 1/09 if you can assist.
- 6) A big thank you to the board during the last 5 years for allowing me to share, learn and assist.
- 7) Who ever the incumbent is it is suggested that they be available to do some tasks in person or via e-mail during office hours. Tasks are cyclical around event times.
- 8) Mike is a very patient mentor to all of the board members. We are very fortunate to have his commitment, experience and corporate history.. which keeps us afloat during the hectic times.
- 9) Happy Skiing!

Stride & Glide Mike Gladish

354 Valleyview Crescent, Whitehorse, Yukon Y1A 3C9

mgladish@northwestel.net

Manager Report to AGM September 30, 2009

1. Lights Project Deficiencies – Arcrite completed the project – still some work that I'm asking them to rectify – two leaning poles
2. Wax Room rentals June - Arctic Response – two Wilderness First Aid Courses – (\$300) June 1-3 and June 7-9 Yukon Orienteering Assoc - Junior training – throughout the summer – (\$300), KCIBR - \$75, booking for October (500.00)
3. Websites
 - Ski Base Website on line
 - Ski club website upgraded at end of June 09
 - Nationals website to go on line soon
 - E-news will be sent every two weeks –sponsored by Chocolate Claim
4. Facilities - PB diagnostics - arranged for September 28,29,30 – tech from Kelowna and Rudy Sudrich assisting - approximate cost will be \$5000
5. Trail work
 - brush clearing and chipping on Dog and Copper to widen enough so that PB can groom two directions and not erase previous track – some bobcat work to be done by end of June - some widening and leveling to be done on Cox Leg and Powerline and Upper Valley north
 - New Trail – Twisted – developed for use as an adventure trail for young teens – minor clearing – between Olympic and 5K – volunteer work party and some bobcat work
 - Stadium work – widening, increasing size of play hill, fencing, improvements to Adventure trail, moving JR hut
6. Sponsorships
 - Chocolate Claim renewed sponsorship for email updates
 - Northwestel - 12,000 - phone lines and loppet
 - Subway - Ski S'Cool program - \$3500
7. Logan Burn – forestry has requested that they open the area for firewood cutting – I recommended that it be open only for July and August - need to confirm that board has approved this – we will have to leave gate unlocked
8. Other firewood cutting – Forestry issued a permit to the club that allows cutting for 'trail maintenance and firesmart' within 5m of the trails – we
9. Other Mt Mac Developments
 - Dirt Jump Park – status now and for winter – safety
 - Disc Golf Course – fall shut down and compatibility with skiing
 - Mountain biking – promotion and development – trails
 - Orienteering – junior training – use of Wax Room and trails

Stride & Glide Mike Gladish

354 Valleyview Crescent, Whitehorse, Yukon Y1A 3C9
mgladish@northwestel.net

10. Other trail uses:

- School bike races, trail runners, cross country running champs, orienteering events, 24 Hour bike race, high school mtn bike race

11. Ski Base Operations

The Ski Base is operated as part of the Stride & Glide Management Contract – Ski Base staff are hired by S&G - staff provide member services such as membership sales, day pass sales, locker rental, event registration, information updates for phone line, website, bulletin boards and act as a first contact at the ski club for visitors, new members and businesses. Staff also provide technical services such as ski and snowshoe rentals, repairs, waxing service.

Some volunteer work is done in the ski club office to update the membership database and track volunteer hours. Most other work done in the Ski Base and club office is contracted to Stride & Glide (Mike Gladish).

The Ski Base storefront operation includes sales of wax and ski accessories, provision of rentals and lessons, and services such as waxing and repairs and a small snack and coffee bar. This is operated as a for profit business which provides much of the funding for staffing. All inventory and rental equipment is purchased and owned by Stride & Glide.

12. Club Management Changes and Contract with Stride & Glide

Contract

Stride & Glide 2009/2010 season (August 1, 2009 to July 31, 2010) \$90,000

Includes:

Subcontracts

Mike Kramer - Facilities and Events Manager - part time year round	\$15,000
Kim Winnicky - Programs and Event Manager - part time Sep-Mar	\$15,000
Heather Stevely - Finance – bookkeeping – parttime year round	\$12,000

Employees

Ski Base Staff – Scott Meikle, Sam Reimer, Jessie Gladish, Linda Stratis Part time – September to April (includes WCB, employer share of EI, CPP)	\$30,000
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Over the next year the club will be changing its business model and governance. This will have some impact on how Stride & Glide and The Ski Base will operate next year.

The contract with Stride & Glide is negotiated each year.

Update on Land Tenure for 2009 AGM by Jim Gilpin, VP, and LTC member

The précis: The status of land tenure for the WCCSC trails continues to be tenuous.

The good news:

We have an accurate updated license of occupation for our trails on YG (Crown/Public) land. This gives us a limited degree of tenure. Essentially, it is a map notation on the government's digital map file. We have authority to maintain our trails (a 6 m wide corridor). Most of our trails (over 90% of our system) are on Crown land

The not so good news:

1. The OCP (Whitehorse Official Community Plan)

The LTC (Land Tenure Committee) has actively participated in the current OCP review. The 2002 OCP designated the area surrounding our trail system as "outdoor recreation". The ski club wishes to see **no change** in the OCP as it pertains to our trails, and has clearly said so throughout the current review.

However, this month we learned that ATCO has requested a change to the OCP on their lands, Lots 49 and 50. This includes almost all the Pierre Harvey trail and the northern most portion of the World Cup 10 K trail. City Planning has confirmed that there is a request for a change of the OCP for this area. We asked the planning department what their decision or recommendation is for designation of this area. They have yet to respond. Any change in the OCP from the previous outdoor recreation designation will likely erode the security of our land tenure. Given that this is private land, the planning department may feel obliged to appease the landowner.

2. Tenure on the ATCO property

Skiers, particularly racers, have enjoyed using the 10 K and Pierre Harvey trails over the last 30 odd years. Portions of these trails cross private land. In the past, rather informal letters of permission to use the trails that cross ATCO's property sufficed.

Based on our experience with the development of Ravens Ridge, we thought that a more formal lease with ATCO might be worthwhile, to explicitly state our interests on a 79.2 ha portion of their lots 49 and 50. We also thought that ATCO had marginal interest in Lots 49 and 50, outside to the portion that was sold to Ravens Ridge for phase 1 and 2. For example, they have permitted the Miles Canyon Railway Society to set up their operation on their land. And they have allowed us to use the trails for decades.

However, on closer examination of the terms of the proposed 5 year lease (it can be terminated with 6 months notice) and on realizing ATCO's desire to change in the OCP

designation, which, most likely, is intended to open the door for “development”, we now know that ATCO’s interest in the land is not as passive as we had assumed.

We also recently learned that Ravens Ridge arranged for a “first right of refusal” on the remainder of Lots 49 and 50 when they purchased Phase 1. In other words, if ATCO wishes to sell these lands it must first be offered to Ravens Ridge.

In summary, our use of the trails crossing Lots 49 and 50 is dependent on the either implicit or explicit permission granted by ATCO. Although it appears that ATCO has no immediate interest in development of this land, we have no meaningful long-term tenure to this land.

3. Mineral Claims

Most of the ski trail land is either already staked or under application for staking (for minerals). In spite of our efforts to remove this potential threat to the ski trails, so far no progress has been made to either prevent future claims or extinguish existing claims upon renewal

Some background:

- Crown land in the Yukon is “open” to staking, unless explicitly closed through an Order in Council (i.e. YG Cabinet). The LTC (land tenure committee) has for over two years tried unsuccessfully to lobby quietly, requesting that the crown land over which the ski trails cross be withdrawn from mineral staking. We have also lobbied the City to pressure YG to withdraw staking from all lands within the City with zoning and OCP designations incompatible with mining.
- The City submitted a map to EMR last spring outlining areas that they would like to see limited from staking. We haven’t seen the map, nor the letter from the City to EMR. But the City assured it that there was considerable overlap with our area of interest.
- EMR responded in April to the City’s request. EMR’s response however was limited to researching tenure as it pertains to Crown Grants. Crown Grants are private land with both surface and subsurface deeds. Crown Grants are of minimal concern to the ski club-except the ATCO properties. The ski club’s concern is with mineral staking on **public land**, something that EMR’s letter to the City did not address.
- EMR appears not to have addressed concerns expressed by the City regarding staking on public land. And the City appears not to have followed up on this further. Neither has made a direct response to our request to eliminate mineral dispositions.

4. Status of the LTC

The status of the LTC seems as tenuous as the status of our land tenure. We currently have three active members: Cindy Breitreutz, Sue Johnson (chair), and myself.

Sue has hinted that she may need to step down. I intend to reduce my involvement, at least for a while, due to work commitments. It is important that other ski club members get involved with the LTC.

Some suggestions for future action by the LTC and the club:

- Poll candidates for the upcoming civic election on their position on the appropriateness of mineral staking on lands zoned for recreation, environmental protection, residential or commercial within the City. See if they will be willing to make a stand on this issue and lobby YG to withdraw further staking on such lands, and to not re-new existing claims when they expire.
- Be more effective in communicating the potential of the area we have identified as our "area of interest". This could include newspaper articles, and letters to the editor, and embrace the myriad non-motorized outdoor recreation opportunities this area provides. In other words,
- Go public regarding the lack of progress that the ski club has experienced from both YG and the City in dealing with mineral rights within the City.

Whitehorse Cross Country Ski Club *Business Model and Governance Review*

- While the WCCSC is a well-run organization that has seen considerable success in recent years, the Board of Directors worries that our current approach is not sustainable in the long-run. In many respects, our current business model and governance structure were created for a much smaller organization. We are now some three times larger than when the current models were developed.
- The Board commissioned a study of both our business model and governance structure in Spring 2009. Following a public RFP process, Outside the Cube Consultants was chosen for this work. The results of this detailed study can be found on our web-site. Some highlights of the study are noted below:

Part 1: Business Model Review

Strengths – long-term service from contractor; strong membership base; strong volunteer commitment; limited exposure to staffing liability

Weaknesses – work can exceed obligations; one-year contracts with our contractor; perceived conflict of interest (dual ED and Manager roles); no succession planning in place; performance-based compensation tied to sales

Part 2: Governance Structure (Board of Directors)

Strengths – well documented board roles; long tenure on board; good relationship with manager

Weaknesses – recruitment and retention of board members; prioritizing tasks for the organization; lack of specific targets; increased time commitment from board members

- Based on this review, Outside the Cube put forward a series of recommendations that, in their estimation, would improve WCCSC operations for the better.
- Over the coming six months, the Board of Directors will be closely reviewing these recommendations by assessing the pros and cons of each. The plan is to have a Special Meeting of the Ski Club (January/February) to present any potential changes and solicit member feedback. Your input to this process will be critical to the ongoing sustainability of ski club operations.